



Better Together

Future-proof your Business with Item-level Intelligence

Unprecedented supply chain visibility

Google Cloud gives you that power. Use it, with Mojix.

Whether it is scaling a growing business, navigating supply chain disruptions, or ensuring customer satisfaction in highly saturated markets... businesses demand agility. To that end, leveraging cloud data has never been more crucial.

Mojix, a global leader in item-level intelligence, has partnered with Google Cloud to bring you a best-of-breed edge-to-cloud data management platform for supply chain visibility. You leverage a global unified inventory, detailed at item level, enabling traceability and operational efficiency, with instant Rol.

Coupling the Level-4 SaaS architecture with Google Cloud was a no-brainer. Google's cloud technology allows Mojix's multi-tenant SaaS platform ytem™ to run seamlessly, and allows you to build and manage hybrid, multi-cloud applications - without any lock-in.

New and existing customers can now access Mojix's services via the Google Cloud Marketplace and take advantage of the unique services that Google Cloud has to offer. Leveraging data and creating item-level intelligence is now even more accessible. allowing businesses to make better data-driven decisions, in real-

We create item-level intelligence with data

Why Migrate to the Cloud?

81% of organizations already use cloud computing or have applications in the cloud.*

*IDG Cloud Insights survey, 2020

Why Google Cloud?

Google is the fastestgrowing cloud provider.*

*Canalys estimates. August 2022

Why Mojix?

Only 24% of companies are able to realize tangible & measurable value from data.*

*Harvard Business Review, Why Is It So Hard to Become a Data-Driven Company? February 2021



The Mojix Platform

















Why Mojix & Google Cloud?



HOW do we manage it?

Software



Apps



Edge Services





Containers



Machines, tools, spare



WHAT do we track?

Items

Individual

finished goods

Packaged finished aoods

Bulk

components, parts, raw materials

Reusable

HOW do we track them?

Identifiers



Barcode (1D)



QR Code (2D)



RFID EPC

all other print-



Devices



Handheld

Fixed

The Benefits...



Cloud Environment

High availability, high performance, multi-zone, multi-region



Resilience & scalability

Continuous operations - scalable system with monitoring capabilities



Automation

Different levels of automation within the same supply chain

Get started with Mojix on Google Cloud Marketplace today!



Integration with ERP, LMS, WMS & WCS

systems



Real-time Performance &

communication



Unified Data

Provide global real time data consistency



Epcis 1.2

Based on GS1 standard. SGTIN, GRAI, GIAI, SSCC, SCLN support





FDA Traceability Challenge **WINNER**





About Mojix

Mojix is a global leader in item-level intelligence solutions for Manufacturing, Supply Chain and Retail. The firm is leading the way in item-level traceability solutions utilizing its high security, globally scalable cloud-hosted SaaS platform. Founded in 2004, the company has deep domain expertise in serialization technologies such as RFID, NFC, and print based marking systems. Mojix builds business intelligence from event-triggered actions tracking billions of unique identities, following item lifecycles from source to shelf. Companies can leverage the seamlessly integrated data to increase their sales and operational efficiency, reduce major risks and enhance their customer experience. With offices across the US, Latin America and Europe, Mojix is now a recognized expert in end-to-end, item-level track and trace, product authentication and automated inventory management. Learn more at www.mojix.com